



Sat. Jan. 25, 2025

Time-honored
with a 300-year legacy

Matsui Sake Brewery Tour

max.
20 people
for
Free

Discover the charm of Japanese sake at long-established Matsui Sake Brewery in Kyoto. On this tour, you'll get to explore the sake brewing process by observing the actual production site inside the brewery. After the tour, you can enjoy a tasting session featuring five selections from three categories: Japanese sake, liqueur, and gin. Plus, you'll get a delightful sake souvenir to take home!



■ **Date** Sat. January 25, 2025
■ **Meet** Keihan Demachiyangagi Sta.
Eiden-guchi gate
(underground)
*Reception starts at 12:30

■ **Course**
12:45 Demachiyangagi Sta.
↓ 10min. on foot
13:00 Matsui Sake Brewery
(Video → Tour → Tasting)
14:30 Dismiss on site
* If you like, you can enjoy sake tasting
until 15:00.

■ **Application** (First come first served)
From 9:00 on Fri. 29 Nov.
[Online Application Site](#) →

■ **Deadline**
By 24:00 on Mon. 6 Jan.



【Requests to Participants】

Please send Rakutabi the screenshots of activities on the day posted to social media, or what you told your family or friends about your experiences, using the same email address as you initially registered with your application.

Having enjoyed traditional Kyoto culture, we hope you will spread Japanese sake and other information about Kyoto across the world, as well as sharing the experiences you had on the day with your family and friends at home.

【Notes】

■ General

● Participation is not allowed for anyone who is unwell or who has a high fever. ● Guidance and explanations will be offered in English and Japanese only. ● It is possible that photographs or images in which you or other participants appear may be used in media channels, for advertising by the regional taxation bureau, or on social media used by other participants. ● The tour will proceed even in rainy weather. However, the itinerary may be changed or canceled due to a weather warning or severe conditions. ● If the number of applications exceeds 20, we stop accepting applications. ● We will send you an email confirming your place after the applications window closes. Retain this to certify your participation. ● Personal information obtained as part of your application will only be used for the purpose of running this event.

■ Matsui Sake Brewery

● Please refrain from consuming natto or yogurt on the day. ● Kindly wear clean clothing. Avoid wearing garments made of long-haired materials, such as fur. ● Smoking just before the tour and wearing strong perfumes are not permitted. ● Entering the tour area with chewing gum, candies, or any similar items in your mouth is prohibited. ● For hygiene purposes, please wear caps and shoe covers to prevent your hair from falling. Caps and covers are provided. ● To maintain cleanliness and ensure safety, the use of wheelchairs or walking sticks inside the brewery is not allowed. Chairs will be provided in our shop area for you to wait comfortably. ● If you have any allergies, please let us know the type of allergy when you apply the tour.